



# COUNTDOWN

*to a*

# CURE

*Hosted by NephCure Kidney International*

**November 9, 2017**

**6:00 – 10:30 PM**

**PIER SIXTY, CHELSEA PIERS**

**New York, NY 10011**

**We are proud to honor**

*Theodore S. Hammer*

**Co-Chairman and COO of Mancini Duffy**

**for bringing awareness to the urgent fight for a cure to kidney disease.**

NephCure Kidney International is committed to eradicating glomerular diseases by advancing research, educating patients, their families and healthcare professionals, and providing emotional support for everyone affected by these diseases. More Americans die from chronic kidney disease than breast cancer or prostate cancer every year. Some doctors believe kidney disease of this nature might be the next epidemic of our generation.

Our goal is to raise \$1 million dollars this year for medical research and to support families all over the world whose lives are forever changed by the lack of effective treatments, and the desperate need for a cure, for FSGS and other rare kidney diseases that cause primary Nephrotic Syndrome.

**TOGETHER WITH OUR DEDICATED SUPPORTERS,  
NEPHCURE IS COMMITTED  
TO FINDING THE CURE.**

*Please join our crusade.*

**Buy tickets or donate to the event online: [give.nephcure.org/CountdownNYC](http://give.nephcure.org/CountdownNYC)**

# Sponsorship Benefits

## Presenting Partner \$100,000

- Exclusive naming rights for Honoree Award
- Onstage speaking opportunity
- Photo for all table guests with Honoree
- Sponsor ad in event program book: Inside Front or Back Cover, Full page color
- Logo on event website: Top Billing
- Logo on event sponsor signage: Top Billing
- 5 VIP Tables at Gala (10 seats per table)
- 50 Tickets
- Sponsorship of all NephCure Research & Education Programs and Events during 2017
- Logo on NKI website: Homepage (12 months)
- All benefits included with Presenting Partner Package

## Gold Partner \$50,000

- Sponsorship on all materials and media outreach
- Sponsorship and Invitations to VIP Reception
- Recognition during the live presentation
- Sponsor ad in event program book: Full page color
- Logo on event website: Premier Placement
- Logo on event sponsor signage: Premier Placement
- 4 VIP Tables at Gala (10 seats per table)
- 40 Tickets
- Logo on NKI website: Homepage Event Slider
- All benefits included with Gold Partner Package



## Silver Partner \$25,000

- Exclusive recognition on Facebook & social media
- Sponsorship of the Cocktail Reception
- Acknowledgement in the NKI highlight video
- Sponsor ad in event program book: Full page color
- Logo on event website: Premier Placement
- Logo on event sponsor signage: Premier Placement
- 3 VIP Tables at Gala (10 seats per table)
- 30 Tickets
- Recognition in the NKI newsletter
- All benefits included with Bronze Partner Package

## Bronze Partner \$10,000

- Logo included in event marketing materials
- Company literature included with patron gift
- Sponsor ad in event program book: Half page color
- Logo on event website and event sponsor signage
- 2 VIP Tables at Gala (10 seats per table)
- 20 Tickets
- All benefits included with Hero Table Package



## Hero Table \$7,500

- Sponsor ad in event program book: Quarter page color
- Name on event website
- Name on event sponsor signage
- All benefits included with Champion Table Package

## Champion Table \$3,750

- 1 VIP Table at Gala (10 seats per table)
- 10 Tickets
- Company Signage at Table



For more information about NephCure Kidney International, to purchase tickets, or inquire about sponsorship opportunities, please visit [nephcure.org](http://nephcure.org) or email Jayne Drew at [jdrew@nephcure.org](mailto:jdrew@nephcure.org).